



Feel good, save money with Blue365®

Horizon Blue Cross Blue Shield of New Jersey has resources that can help you manage your health and wellness – including the free Blue365 savings program.

Blue365 is a free health and wellness discount program offered to you as a member of the Blue Cross and Blue Shield System.

Through the program, you can access exclusive discounts on gym memberships, fitness gear, healthy eating options and more.

Blue365 can help you build a path to living well through:

- Handpicked deals from premium brands that you recognize
- Better discounts than other health savings programs across nearly all categories
- Exclusive offers only available to Blue365 members
- Year-round discounts – no limited supplies, no limits on savings

How it works

Once you sign up, you'll receive weekly emails with great deals and discounts from top national and local retailers. You can also search the Blue365 website to see all current deals. Plus, get ideas for feeling your best from Blue365's Healthy Tips page.

Deal categories

- Apparel & Footwear
- Fitness
- Hearing & Vision
- Home & Family
- Nutrition
- Personal Care
- Travel

Ready to start saving?

Learn more about Blue365, including how to sign up for deals, at HorizonBlue.com/healthydiscounts. Join the more than 1 million members who have already signed up for Blue365.

Horizon Blue Cross Blue Shield of New Jersey complies with applicable Federal civil rights laws and does not discriminate on the basis of race, color, gender, national origin, age, disability, pregnancy, gender identity, sex, sexual orientation or health status in the administration of the plan, including enrollment and benefit determinations.

Spanish (Español): Para ayuda en español, llame al **1-855-477-AZUL (2985)**.

Chinese (中文): 如需中文協助, 請致電 **1-800-355-BLUE (2583)**。

Discount availability is subject to change at any time, and certain offers may include expiration dates.

Blue365® is brought to you by the Blue Cross Blue Shield Association (BCBSA). The BCBSA is an association of independent, locally operated Blue Cross and/or Blue Shield Companies. Blue365® offers access to savings on items and services that members may purchase directly from independent vendors. Blue365® is a discount program, not a covered benefit, and the program may be terminated or changed without notice. The BCBSA may receive payments from Blue365® vendors.

Neither Horizon BCBSNJ nor the BCBSA recommend, warrant or guarantee any specific Blue365® vendor or discounted item or service.

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